

shawgrass®



Good for the
Environment

INSTALLING SYNTHETIC TURF IS A POSITIVE MOVE FOR WATER CONSERVATION ESTIMATED TO SAVE 55 GALLONS OF WATER PER SQUARE FOOT PER YEAR.

- Residential landscape irrigation is estimated to account for nearly 9 billion gallons of water per day.
- In some regions, outdoor water use can account for up to 70 percent of a resident's water consumption.
- Between 30,000 and 70,000 gallons of water per year are used to irrigate a 1,000 square foot lawn.

AND IT WILL SAVE MONEY.

- For a 1,000 square foot installation, this can mean a savings of 70,000 gallons per year, or as much as \$350 off the water bill, alone.
- Our residential landscape products are warranted for 15 years, so over the life of the lawn, a resident will save approximately \$5,250 in water costs.
- The average cost of fertilizers and pesticides for residential spaces is \$.20 square foot per year. For a 1,000 square foot lawn, that equates to savings of \$200 per year, or \$3,000 over the life of the lawn.

SYNTHETIC TURF CAN ALSO ELIMINATE WASTE AND TIME SPENT ON MAINTENANCE.

- The EPA estimates that on average 33.2 million tons of yard trimmings were generated per year, the third largest component of Municipal Solid Waste in landfills.
- The average resident spends 150 hours per year maintaining the lawn. Synthetic turf eliminates that need.

DO MORE WITH LESS. SYNTHETIC TURF ALLOWS YOU TO GET MORE OUT OF YOUR PROPERTY—TURF CAN TURN YOUR SPACE INTO A PLACE. DO MORE IN THE SAME SPACE WITH SYNTHETIC TURF THAN YOU CAN DO WITH NATURAL GRASS.

Numbers shown are based on a national average and may vary significantly based on your location, determining factors include price of water per gallon and natural environmental moisture. Cost will also vary based on irrigation levels per individual lawn.